

NON-PROFIT CLIENTS WHAT'S IN IT FOR YOU?

WEDNESDAY, AUGUST 19, 2009 @ 6 P.M. - 8 P.M.

The Witte Museum

3801 BROADWAY
SAN ANTONIO, TX 78209

Join **ISES** San Antonio as we learn how to find the delicate balance between good community citizenship and choosing non-profit sponsorships that will benefit YOU! The presentation will spotlight: How to identify what YOU want from the relationship, Define your ideal non-profit client, Learn to negotiate or say "no," and Learn the best practices for strategic partnerships that are profitable for YOU. Featured guest speaker, **Kathy MacNaughton**, Certified Fundraising Executive (CFRE), is the President/CEO of KMAC & Associates. For over twenty years, Kathy has specialized in the development, strengthening and evaluation of nonprofit fundraising events. You won't want to miss this fun and informative program.

Note: Parking is free. Please park in the new Brackenridge Park Parking Facility located adjacent to the Witte on the corner of Tuleta and Ave B. Registration will be located at the Frost Bank Gate; not the main entrance.

Thank you to our sponsors:

Guest Speaker: **Kathy MacNaughton, CFRE**
Catering, Linens, and Floral: **An Event to Remember**
Venue: **The Witte Museum**
Bar Services: **BNB Beverages**
Photography: **Goen South Photography**
Signage: **Convention Decorating Services**



Kathy MacNaughton, CFRE